Melissa Rohr Gindling

Melissa@TheInkyOctopus.com
MelissaRohr.com

Design and Custom Project Pricing

Ranges are presented; please contact for
a free quote for your custom project.

Type	Medium	Price Range
Custom Illustrations:		
Marker sketch (up to 5" x 7")	marker	$30 - 50
Marker sketch (up to 16" x 20")	marker	$45 - 85
Pen or ink drawing (up to 5" x 7")	pen/ink	$30 - 85
Pen or ink drawing (up to 16" x 20")	pen/ink	$50 - 150
Watercolor & ink (up to 5" x 7")	watercolor/ink	$35 - 100
Watercolor & ink (up to 16" x 20")	watercolor/ink	$65 - 250
Vector art	digital	$40 - 125
Comics:		
Black & white	ink or digital	$35 - $150/page
Color	watercolor/ink	$40 - $250/page
Logos & Cards:		
Business card*	digital	$100 - $175
Logo design*	digital	$100 - $200
Business card and corresponding logo design package*	digital	$150 - $350
Business card and corresponding illustration design package*	digital	$150 - $350
Invitation*	digital	$100 - $200

* Card and logo design pricing does not include print cost.
  You will receive digital files of the finished designs.

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Design and Custom Project FAQs

What is the best way to contact Melissa?

Email is usually the easiest way to reach me. If you prefer to talk via phone, feel free to let me know. I am also sometimes able to meet in person if you live in the St. Louis city/county area.

How does payment work?

I accept payment via Square or Paypal. I generally ask for a 25% deposit before beginning a custom project. Quotes are always free.

What is included in a quote?

I usually need quite a few details on your project to give an accurate quote, as no two custom projects are the same. I will present you a final price for the project, and what sort of finished design and/or files are included. I will also let you know how many revisions that price includes, and how much extra revisions will cost.

What is the custom illustration process like?

It varies between each project. However, I generally like to begin by asking each client what they are looking for in the style, mood, and details of each illustration or logo. Often, clients find it helpful to share pictures of a style or look they like.

Next, I present three or so rough sketches of the design. From there, the client chooses one direction to go with, and I will work on a more finished version of that design. The client can offer any ideas or revisions, up to the agreed-upon amount.

A finished illustration will arrive in the condition you choose: a scanned image, an art print, the finished watercolor illustration, or a matted/framed illustration. A finished card/ logo design project will include both black & white and color digital files, in a variety of file types.